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Sakrete® Expands Producer Network in California

CHARLOTTE— Sakrete®, North America’s original bagged concrete mix brand, has entered into a new licensing agreement with E-Z Mix, Inc., a leading producer of building materials serving home centers and independent retailers in southern California.

Through this licensing agreement, E-Z Mix will manufacture Sakrete concrete mixes and related products including masonry mixes, concrete and masonry repair products, sands and gravels and asphalt maintenance products.

Sakrete products are produced by a network of manufacturing partners and are available in home centers, independent retailers and building material supply yards across the United States, Canada, Mexico and parts of the Caribbean.

“E-Z Mix has built a reputation for providing quality bagged cement products to the commercial masonry and plastering trades,” said Bill Frenzel, President, E-Z Mix, Inc. “The Sakrete brand gives us with the opportunity to provide our distributors with an expanded line of high quality specialty products. We are excited to partner with such a well respected brand,”

“E-Z Mix brings new ideas and opportunities to enhance our brand and expand our product line to customers in the western United States, and we are pleased to strengthen our relationship with them.” said Johnsie Beck, president of Sakrete of North America.

Sakrete was founded in 1936 as North America’s original dry cement mix brand. The Sakrete brand is owned and managed by Oldcastle APG/Bonsal American, Inc. Bonsal American is headquartered in Charlotte, N.C. For additional information about Sakrete, call 1-800-738-1621 or visit www.sakrete.com.

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