



## **SAKRETE® Fact Sheet**

SAKRETE®, a brand recognized around the world, is a leader in concrete and concrete-related products. Founded in 1936, the company celebrated its 75<sup>th</sup> anniversary in 2011.

### **History**

Founders Art and Mary Avril, with their ready-mix concrete business, recognized a need among customers for just a small amount of concrete for a job around the house. And since the typical homeowner was not equipped to mix a small amount of consistently strong concrete, Art devised a pre-mixed system and package with a moisture barrier that enabled people to mix a small amount of concrete conveniently at home.

It required no cement, sand or gravel to shovel, just a bag of SAKRETE®. All it required was water to add when you were ready to do your concrete project. SAKRETE® revolutionized the way concrete is used in construction and home repair.

### **Products**

SAKRETE® – the first company to provide concrete specified for strength, not proportion – offers products for all kinds of building/repair projects:

- concrete products
- stucco
- masonry
- sealants
- mortar
- grout
- driveway and roof coatings
- and much more

SAKRETE® was founded in 1936 as North America's original dry cement mix brand and celebrated its 75<sup>th</sup> anniversary in 2011. The SAKRETE® brand is owned and managed by Bonsal American, Inc., an Oldcastle company. Bonsal American is headquartered in Charlotte, N.C. For additional information about SAKRETE®, call 1-800-738-1621 or visit [sakrete.com](http://sakrete.com).

Oldcastle Building Products™ is a premier supplier of innovative and sustainable construction products for North America's residential, commercial, infrastructure and landscape markets. With leading brands and more than 300 operating locations across the United States and Canada, Oldcastle Building Products serves architects, engineers, professional contractors and DIY consumers at the local, regional and national level. The group employs approximately 9,000 people and is a subsidiary of Oldcastle®, Inc., the North American arm of CRH plc, one of the top five international building products companies--[www.crh.ie](http://www.crh.ie).

**NOTE TO EDITORS:** Visit booth S10827 at World of Concrete to learn more about SAKRETE® and its products.