



**FOR IMMEDIATE RELEASE**

## **SAKRETE® Sack Program Continues for Sixth Season and Donates Money for Local Playground Build**

**CHARLOTTE, N.C. (January 24, 2012)** – SAKRETE® has presented a check to the Carolina Panthers as part of the SAKRETE® Sack™ Program. Carolina Panthers defensive end Charles Johnson, credited with nine sacks during the 2011 NFL regular season, was named winner of the 2011 SAKRETE® Carolina Panthers Sack Program.

The program will make a donation on behalf of the Panthers to the Charlotte-area Business Volunteer Council (BVC), a coalition of local businesses that promote volunteerism.

The SAKRETE® Sack Program donates \$100 for each Carolina Panthers sack of the oppositions quarterback. This year's total sacks were 31, for a total of \$3,100. SAKRETE® will increase this amount and make a monetary donation of \$3,500 along with in-kind product donations to the BVC to be used toward the playground build at Paw Creek Elementary School in Charlotte, N.C. on April 25, 2012. The in-kind donation consists of volunteers to help with the build, SAKRETE's Fast Setting Concrete Mix and mulch from the Lawn and Garden division of Oldcastle, SAKRETE's parent company.

This year's donation brings the company's total monetary contribution to more than \$92,000 since the SAKRETE® Sack Program was launched in 2006.

"We take pride in giving back to our local community by being part of a playground build," said Johnsie Beck, president of SAKRETE® North America. "This is the sixth year we've sponsored the SAKRETE® Sack Program. Every year we look forward to our contribution, along with that of other volunteers, to build an amazing playground."

SAKRETE® was founded in 1936 as North America's original dry cement mix brand and celebrated its 75<sup>th</sup> anniversary in 2011. The SAKRETE® brand is owned and managed by Bonsal American, Inc., an Oldcastle company. Bonsal American is headquartered in Charlotte, N.C. For additional information about SAKRETE®, call 1-800-738-1621 or visit [www.sakrete.com](http://www.sakrete.com).

Oldcastle Building Products™ is a premier supplier of innovative and sustainable construction products for North America's residential, commercial, infrastructure and landscape markets. With leading brands and more than 300 operating locations across the United States and Canada, Oldcastle Building Products serves architects, engineers, professional contractors and DIY consumers at the local, regional and national level. The group employs approximately 9,000 people and is a subsidiary of Oldcastle®, Inc., the North American arm of CRH plc, one of the top five international building products companies--[www.crh.ie](http://www.crh.ie).

**NOTE TO EDITORS:** Visit booth S10827 at World of Concrete to learn more about SAKRETE® and its products.

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